

a). Binomial Probability

Assumptions: N known in advance
 trials independent
 P fixed. (1)

(1)
$$\begin{cases} N = 4 \\ k = 3 \\ P = \text{prob of scoring 8500} = \frac{7}{39} \end{cases}$$

$$\begin{aligned} P(\text{score 8500 three times out of 4}) &= \frac{4!}{3!1!} \left(\frac{7}{39}\right)^3 \left(1 - \frac{7}{39}\right)^1 \\ &= 4 \times \left(\frac{7}{39}\right)^3 \times \frac{32}{39} \\ &= 0.019 \end{aligned} \quad (1)$$

b) [Hard]

Total bonus of 27,780 in 3 plays means that I scored 9250 once, 8500 once and 10000 once
 call these A, B, C. OR that I scored 9250 3 times

However I could have got them in any order

- ABC
- ACB
- BAC
- BCA
- CAB
- CBA

6 options each has prob. $\frac{4}{39} \times \frac{7}{39} \times \frac{28}{39}$ (1)

+ $\left(\frac{4}{39}\right)^3$

⇒ prob. of bonus of 27850 in 3 plays is

$$6 \times \frac{4}{39} \times \frac{7}{39} \times \frac{28}{39} + \left(\frac{4}{39}\right)^3 = 0.08 + 0.001$$

c)

observed frequency	expected freq.
8	4
10	7
21	28

H_0 : the 3 options occur with the stated probabilities

H_1 : the 3 options do not occur with the stated probabilities

$$\chi^2 = \frac{(8-4)^2}{4} + \frac{(10-7)^2}{7} + \frac{(21-28)^2}{28}$$

$$= 7.04$$

dof = # terms in χ^2 sum - 1 = 3 - 1 = 2

χ^2 , 2 dof. From the table 7.04 is between $p=5\%$ and $p=1\%$
 => reject H_0
 conclude that the two positions are not chosen at random.

d)



$$N = 39$$

$$\text{mean} = \cancel{9653.8} \quad 9461.5$$

What's in the box?

4 tickets with 9250 on them

7 tickets with 8500 on them

28 tickets with 10,000 on them

$$\left. \begin{array}{l} \text{average} \\ \text{Mean} \end{array} \right\} \text{ of box is } \frac{4 \times 9250 + 7 \times 8500 + 28 \times 10000}{39}$$

$$= 9653.8$$

$$SD_{\text{box}} = \sqrt{\frac{4 \times (9250 - 9653.8)^2 + 7 \times (8500 - 9653.8)^2 + 28 \times (10000 - 9653.8)^2}{39}}$$

$$= 584.56$$

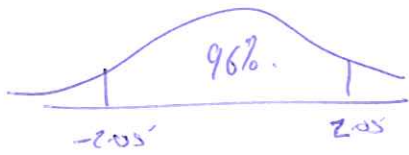
H_0 : mean of box is 9653.8.

H_1 : mean of box is not 9653.8.

$$z = \frac{\text{observed} - \text{expected}}{SE}$$

$$SE_{\text{mean}} = \frac{SD_{\text{box}}}{\sqrt{\# \text{ draws}}} = \frac{584.56}{\sqrt{39}} = 93.605$$

$$z = \frac{9461.5 - 9653.8}{93.605} = -2.05 \quad (1)$$



from table, central area 95-96.

H_1 is such that variations in either direction cast doubt on H_0 .

\Rightarrow two-tailed test

$$p = 4\% \quad (1)$$

Reject H_0

conclude that it does not appear that the two positions were chosen at random. (1)

2/ a) This was an observational study.
No intervention was made.

(1)

b) That cell phone use and texting is related to GPA, anxiety and satisfaction with life

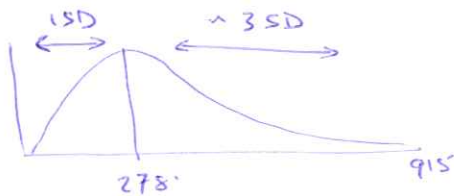
(1)

c) Cell phone use/texting was negatively related to GPA and positively related to anxiety.

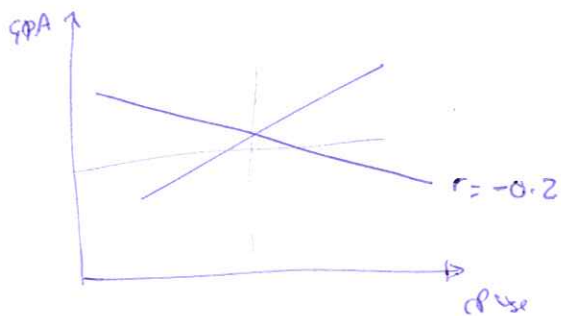
(1)

d) No - the distribution has a long right tail

(1)



e)



for each 1SD increase in cUse,
we associate a $r \times 1SD_{GPA}$ decrease
in GPA.

$$1 \text{ hour} = 60 \text{ mins} \neq \frac{60}{218} SD_{cUse}$$

$$\text{corresponding decrease in GPA is } 0.2 \times \frac{60}{218} \times 0.59$$

$$= \underline{\underline{0.032}}$$

(1)

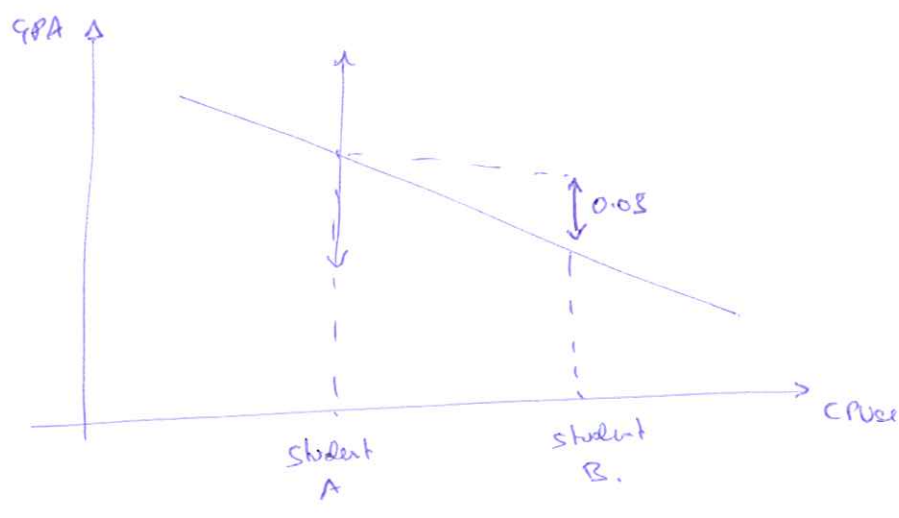
f) Because the distribution of CPUse does not follow the normal curve, the scatter diagram will not be "football shaped", and so one of the assumptions for a valid regression does not hold. (1)

g) the results show an association between increased CPUse and reduced GPA, but do not show causation. (1)

(there may be a causal link - time spent on the phone is not spent studying - but the results only show association).

Bonus.
g) (4).

(7) (8)



RMS error is

$$\sqrt{1-r^2} \times SD_{GPA}$$

$$= \sqrt{1-0.2^2} \times 0.59$$

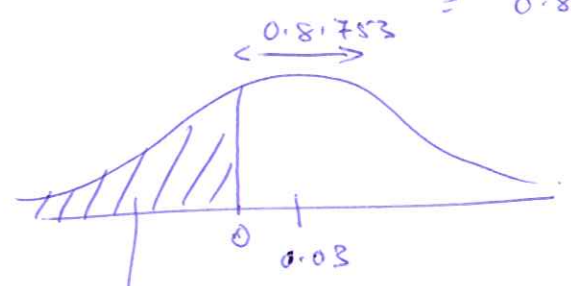
$$= 0.578.$$

consider the difference in GPA.

By analogy of the ~~SD~~ SE of difference studied in class

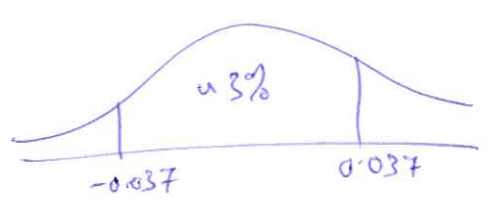
$$SD_{diff \text{ in GPA}} = \sqrt{0.578^2 + 0.578^2}$$

$$= 0.81753.$$



prob. that student A scores lower than student B.

0 in standard units is $\frac{0 - 0.03}{0.81753} = -0.037$



from table, central area is 3%

\Rightarrow left tail is $0.5 \times (100 - 3)$

$= 48.5$

\Rightarrow student A has prob 0.485 of scoring less than student B.

(3)

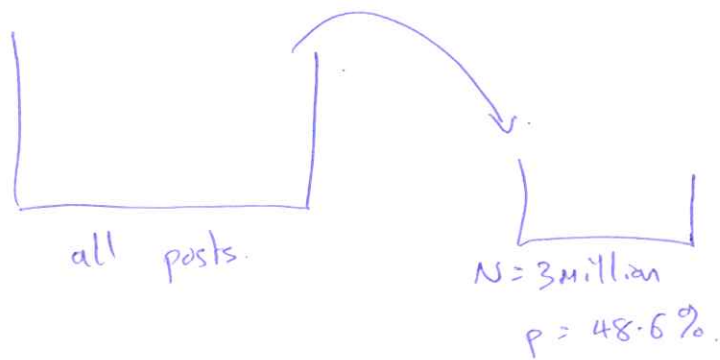
3,

a). H_0 : Reducing the number of posts with positive content in a user's news feed does not affect how much positive content that user posts.

H_1 : Reducing the number of posts with positive content in a user's news feed reduces the positive content that that user posts.

①

b)



Expected value for the population is 48.6%.

$$SE_{\hat{p}} = \frac{SD_{box}}{\sqrt{\#draws}} \times 100$$

$$SD_{box} = (1-p) \sqrt{p \times (1-p)}$$

$$= 0.4998$$

$$\approx 0.5$$

①

$$SE_{\hat{p}} = \frac{0.5}{\sqrt{3000000}} \times 100 = 0.029\%$$

①

95% CI for % of all posts with positive sentiment is
 $48.6\% \pm 2 \times 0.029\%$
 $48.54 \rightarrow 48.66$.

①

c) we do not know whether the CI covers the true population % or not. (1)

d) No. The range is extremely narrow, and so even slight changes over time are likely to mean that the % of positive posts 3 1/2 years later will almost certainly have changed. (1)

e). Yes - this was a controlled experiment, so we can conclude causation. (1)

f) The observed difference is very small. For any individual it is unlikely to be important. (1)

4, [Bonus]

There is also the effect of the counter. - people who count carefully get higher #'s, and count carefully for both brands.

Conversely, those who do not count carefully will have lower numbers for both brands. (2)

5, [Bonus]

this will happen 1 time out of 100.
He knows that; she doesn't. (1)